



WKRN-TV
441 Murfreesboro Road
Nashville, TN 37210

WKRN-TV
WKRN-TV.COM

National Media Inc
815 Slaters Lane
Alexandria, VA 22314

Contract # 214793

Schedule Dates 07/27/12-08/02/12
Advertiser Pol/Diane Black for Congress (12180)
Agency National Media Inc (1385)
Product Politicalz - Candidates (1077)
Brand BLACK/CONGRESS/2882 (111603)
Salesperson Political National, AE (1494)
Sales Office POLITICAL NATIONAL
Buyer Name BILLINGSLEY, SABRA
Phone/Fax /
CPE 2882
Account Types Regional/Political/National Agency
Billing Type Standard
Comments BLACK/CONG#6/R
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 07/23/12
Last Modified 07/23/12
Entered By Liz Gannon
CO-OP No
Headline # 06248962
Demo
Order Type Normal Spot (default)
Package Deal
Commission % 15.00
Commission \$1,683.00
Net Total \$9,537.00
Sales Tax

WKRN (WKRN)		
By Broadcast Month	Spots	Rate
Jul. 2012	16	\$4,445.00
Aug. 2012	21	\$6,775.00
Grand Total:	37	\$11,220.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NWS	07/27/12-07/27/12	1	:30	6:58A- News 7 THIS MORNING/OPEN ID/5AM							1		1	\$300.00	\$300.00	WKRN (WKRN)		7/23/12
2.0	Normal Line / NWS	07/28/12-07/28/12	1	:30	5:58A- News 2 Weekend at 6:00 am							1		1	\$100.00	\$100.00	WKRN (WKRN)		7/23/12
3.0	Normal Line / SPOT	07/28/12-07/28/12	1	:30	7A- Good Morning America Saturday							1		1	\$200.00	\$200.00	WKRN (WKRN)		7/23/12
4.0	Normal Line / SPOT	07/29/12-07/29/12	1	:30	7A- Good Morning America Sunday								1	1	\$170.00	\$170.00	WKRN (WKRN)		7/23/12
5.0	Normal Line / SPOT	07/29/12-07/29/12	1	:30	8A- 9A (CST)								1	1	\$250.00	\$250.00	WKRN (WKRN)		7/23/12
6.0	Normal Line / SPOT	07/28/12-07/29/12	1	:30	3P- 5P (CST)							1	1	2	\$100.00	\$200.00	WKRN (WKRN)		7/23/12
7.0	Normal Line / SPOT	07/27/12-07/27/12	1	:30	3P- Dr. Phil							1		1	\$200.00	\$200.00	WKRN (WKRN)		7/23/12
8.0	Normal Line / NWS	07/27/12-07/27/12	1	:30	3:59P- 5P (CST)							2		2	\$250.00	\$500.00	WKRN (WKRN)		7/23/12
9.0	Normal Line / NWS	07/28/12-07/28/12	1	:30	5P- News 2 at 5pm Saturday								1	1	\$225.00	\$225.00	WKRN (WKRN)		7/23/12
10.0	Normal Line / PRIME	07/27/12-07/27/12	1	:30	6:01P- 20/20							1		1	\$1,600.00	\$1,600.00	WKRN (WKRN)		7/23/12
11.0	Normal Line / SPOT	07/27/12-07/27/12	1	:30	10:35P- ABC Nightline							1		1	\$300.00	\$300.00	WKRN (WKRN)		7/23/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

For contract Terms and Conditions, please visit this site: <http://yblforms.com/images/TermsCon.pdf>



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Salesperson

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Sales Office

POLITICAL NATIONAL

Buyer Name

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Phone/Fax

/

CPE

2882

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Liz Gammon

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No

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Package Deal

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12.0	Normal Line / SPOT	07/28/12-07/28/12	1	:30	10:35P- The Closer							1		1	\$125.00	\$125.00	WKRN (WKRN)		7/23/12
13.0	Normal Line / SPOT	07/29/12-07/29/12	1	:30	11P- This Week with Bob Mueller								1	1	\$175.00	\$175.00	WKRN (WKRN)		7/23/12
14.0	Normal Line / SPOT	07/29/12-07/29/12	1	:30	11:30P- Tim McCarver Show								1	1	\$100.00	\$100.00	WKRN (WKRN)		7/23/12
15.0	Normal Line / NWS	07/30/12-08/02/12	1	:30	4:58A- News 2 THIS MORNING/OPEN ID/5AM		1	1	1	1				4	\$300.00	\$1,200.00	WKRN (WKRN)		7/23/12
16.0	Normal Line / SPOT	07/31/12-08/02/12	1	:30	9A- Live with Kelly			1		1				2	\$275.00	\$550.00	WKRN (WKRN)		7/23/12
17.0	Normal Line / SPOT	07/30/12-08/01/12	1	:30	3P- Dr. Phil		1	1	1					3	\$200.00	\$600.00	WKRN (WKRN)		7/23/12
18.0	Normal Line / NWS	07/30/12-08/01/12	1	:30	3:59P- 5P (CST)		2	2	2					6	\$250.00	\$1,500.00	WKRN (WKRN)		7/23/12
19.0	Normal Line / NWS	07/30/12-08/01/12	1	:30	9:59P- News 2 at 10		1	1	1					3	\$675.00	\$2,025.00	WKRN (WKRN)		7/23/12
20.0	Normal Line / SPOT	07/30/12-08/01/12	1	:30	10:35P- ABC Mphline		1	1	1					3	\$300.00	\$900.00	WKRN (WKRN)		7/23/12

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Date:

Accepted-Station:

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Comments:

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, Jon Ferrell

being/on behalf of: Diane Black, a legally

qualified candidate of the Republican political

party for the office of: US House of Representatives

in the Tennessee General Election

election to be held on: November 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Total Charges:

Gross \$11,220.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Diane Black for Congress

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Tommy Whittaker, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date

Signature *Jonathan W. Zarell*

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature *Greg Carter*

Printed Name *Greg Carter*

Title *NM*